

Santa Clarita Valley Council PTA Partners Program 2019-2020



INDIVIDUALS AND NON-PROFIT PARTNERS

Community Partner \$100 (Non-profit groups)

- Listed in the Community Partners page of the scvpta.org website
- Table at the Vendor Fair on April 30, 2020

Friends and Family Partner \$100 (Individuals who support the work of the SCV Council PTA)

- "I love SCV PTA" Window Cling
- Certificate of appreciation
- Name in the Reflections Gala program
- One ticket to the Installation Dinner on June 8, 2020

SMALL BUSINESS AND CORPORATE PARTNERS

Bronze Level Partner \$100

- Table at the Vendor Fair on April 30, 2020

Silver Level Partner \$300

- Table at the Vendor Fair on April 30, 2020
- Share your business with the SCV Council Association at one of our meetings
- "PTA Partner" Window Cling
- One time mention with a link to your business on our Facebook page "SCV PTA"
- Your business name mentioned in the Reflections Gala program
- Your business logo and link on the scvpta.org website
- Certificate of Appreciation

Gold Level Partner \$500

- Table at the Vendor Fair on April 30, 2020
- Share your business with the SCV Council Association at one of our meetings
- "PTA Partner" Window Cling
- Monthly postings with a link to your business on our Facebook page "SCV PTA"
- Half Page Ad in the Reflections Gala program
- Your business logo and link on the scvpta.org website
- One ticket to the Installation Dinner on June 8, 2020
- Gift of Appreciation presented to you at our Installation Dinner

Platinum Partner Options:

Join at the Gold Level and provide some gifts in kind. Things we could use are:

- Food, office supplies, or other items for our meetings/officers
- Donated items to raffle off at our meetings, trainings or our Installation Dinner
- Sponsor our Reflections Gala on February 20, 2020. This is an event with over 500 people in attendance that honors student artists across Santa Clarita. It is usually held at the COC Performing Arts Center.
- Sponsor one of our Training Meetings in August, January, or May. Training is critical to help our volunteers succeed in their positions. We would love some help with hospitality, training materials, and/or a special venue to hold these meetings.
- Sponsor seats at the Installation Dinner for schools that can't afford to attend (\$30 each seat). This event is where we honor our volunteers, welcome our new executive board, and have a little fun.

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REGISTRATION FORM

Dear PTA Partner,

The Santa Clarita Council PTA is excited to share with you our PTA Partner program for this upcoming school year. This program was established to offer some exciting new advertising and partnership opportunities that will reach a key audience for your business, service, organization, or family. We continue to evolve our program to best meet your needs.

Our Council reaches 33 schools and approximately 18,000 PTA members across the Santa Clarita Valley. We also have a Facebook Page and are launching a website that reach many more people in the community! We hope that you will choose to support the SCV Council PTA this year and become a member of our Partners Program. The program will run from July 1, 2019 to June 30, 2020, so we hope you will join soon to get the most out of your membership.

If you have any questions about the program please contact the Vice President of Programs, Jeff Dillehunt, at jeff@jbi.com or SCV Council President, Leslie Powell, at dcnla@sbcglobal.net

We look forward to working with you this year!

Sincerely,

Jeff Dillehunt
SCV VP of Programs

Leslie Powell
SCV Council President

Business or Organization Name: _____

Contact Name: _____

Phone Number: _____ Email Address: _____

Address: _____

Website: _____

Which program are you joining?

- Community Partner (\$100)
- Friends and Family Partner (\$100)
- Bronze Level Partner (\$100)
- Silver Level Partner (\$300)
- Gold Level Partner (\$500)
- I am interested in becoming a Platinum Level Partner.

Please contact me to discuss the details.

Please mail your completed form and payment to:

Santa Clarita Valley Council PTA
P.O. Box 800134
Santa Clarita, CA 91380-0134